



Checkout Terms & Conditions

Effective Date: Upon order submission

This Agreement is entered into by and between:

Logik Digital Pte. Ltd.
9 Raffles Place, #29-05 Republic Plaza
Singapore 048619
("Logik Digital")

AND

The Client, as identified during checkout, who agrees to the following terms by completing a purchase.

1. Services Provided

Logik Digital Pte. Ltd. offers multiple digital services. The specific services applicable to this Agreement will depend on the selection made by The Client at checkout.

1.1 Search Engine Optimization (SEO)

If you select an SEO plan:

Logik Digital Pte. Ltd. will apply proven search engine optimization (SEO) methodologies to improve the visibility and authority of your website across Google and other search engines. Monthly SEO activities may include:

- On-page technical optimization
- Metadata, schema, and content improvements
- Monthly backlink building
- Local SEO enhancements (as applicable)
- Monthly reports with performance insights and action items

SEO packages vary in scope depending on the selected tier.

1.2 Website Design & Development

If you select a web design or development package:

Logik Digital Pte. Ltd. will provide custom or template-based website solutions based on the scope selected. This may include:

- Initial planning and design mockups

- Responsive development on approved CMS platforms (e.g., WordPress)
- SEO-optimized structure and layout
- Final launch and quality assurance
- Access to a backend CMS for content updates

Custom development or out-of-scope work may be billed hourly at \$55–\$75/hour, depending on complexity.

1.3 Pay-Per-Click (PPC) Advertising

If you select PPC services:

Logik Digital Pte. Ltd. will manage Google Ads or equivalent PPC platforms with services including:

- Campaign and ad group strategy
- Ad copywriting and A/B testing
- Keyword research and targeting
- Landing page recommendations
- Conversion tracking and ROI optimization
- Monthly reporting and strategy calls

A one-time setup fee of \$500 applies. Ongoing monthly management fees are calculated as 20% of your advertising budget.

2. Term & Termination

- SEO: Six (6) month minimum term. After that, cancellable with 30 days' written notice.
- Web Development: Project can be terminated at any time. Payment will be due for work completed up to that date.
- PPC: Services can be cancelled with 14 days' written notice. Setup fees are non-refundable.

3. Payment

- All payments must be made via credit card or electronic bank transfer.
- Invoices are due immediately upon issuance.
- Services may be suspended if payment is more than 30 days overdue.
- Logik Digital Pte. Ltd. reserves the right to increase prices by up to 15% annually.

4. Client Responsibilities

- Provide required access credentials, brand assets, and content
- Authorize the use of your business name, logo, and promotional material for implementation and case study purposes
- Respond to requests for approvals, feedback, or data in a timely manner

5. Intellectual Property & Usage Rights

The Client warrants that all content supplied is owned or legally licensed. The Client grants Logik Digital Pte. Ltd. a limited, revocable, non-transferable license to use such materials solely for the purpose of fulfilling this Agreement.

The Client agrees to indemnify Logik Digital Pte. Ltd. against any third-party claims arising from unauthorized use of content or intellectual property.

6. Performance Disclaimer

Logik Digital Pte. Ltd. cannot control third-party platforms such as Google and does not guarantee specific rankings, ad placements, or conversion rates. Performance is influenced by competition, algorithm changes, and market conditions.

7. Confidentiality

Both parties agree to maintain the confidentiality of information shared, including:

- Passwords and credentials
- Website analytics
- Strategy documents
- Business processes and internal communications

This confidentiality obligation extends beyond the duration of this Agreement.

8. Privacy Policy Compliance

Logik Digital Pte. Ltd. complies with applicable privacy regulations, including Singapore's PDPA and international data protection principles.

If your selected services involve collection of end-user data (e.g., lead forms, Google Analytics, CRM integrations), you remain responsible for ensuring your own business's compliance with applicable privacy laws.

9. Data Protection Officer

Logik Digital Pte. Ltd. has appointed the following Data Protection Officer:

Name: Hash Khadim

Title: President

Contact: info@logikdigital.com

Address: 9 Raffles Place, #29-05 Republic Plaza, Singapore 048619

For inquiries related to data collection, security, or access, please contact the officer listed above.

10. Governing Law

This Agreement shall be governed by the laws of Singapore, without regard to conflict of law principles.

11. Independent Contractor Relationship

Nothing in this Agreement shall be construed as creating a joint venture, partnership, or employment relationship. Logik Digital Pte. Ltd. operates as an independent contractor.

12. Entire Agreement

This Agreement, including the selected services and terms agreed at checkout, constitutes the entire understanding between the parties.

Acknowledgement

By submitting payment and completing your order, you confirm that you:

- Have read, understood, and accepted these Terms & Conditions
- Are authorized to enter into this Agreement on behalf of your business